**SOS: Save Our Site! Archiving Web Content**

**Speakers:** Maria Praetzellis & Silvie Rollason-Cass, Archive-It  
**Facilitator:** Alicia Kidd, TechSoup Global  
**Chat Assistants:** Susan Hope Bard, TechSoup Global

### Slide 1: SOS: Save Our Site! Archiving Web Content

**Alicia:** Welcome everyone, and welcome to the webinar, Save Our Site! Archiving Web Content. My name is Alicia Kidd, and I am online here with Susan Hope Bard, and our presenters here Maria Praetzellis, and Silvie Rollason-Cass. Thank you all so much for joining us.

### Slide 2: Using ReadyTalk

Now let's make sure everyone is comfortable using our webinar platform ReadyTalk. Just to go over a few specifics, the chat box at the bottom left-hand corner of the screen or at any time you can use the chat box to let us know if you are having audio problems, if you are having problems hearing, or just any type of problems, just chat in there and let us know. Also the chat box is used for your questions. We will be flagging your questions and cueing your questions for later review during our Q&A session which is held in the last few minutes after the presentation. Now, if you lose your Internet connection, you can reconnect using the link in the registration or from your reminder email.

We are also recording this event, so all of your lines have been muted, so we can get a clear and crisp recording. Also, you will be able to find this recording at TechSoup's webinar page immediately right after this webinar concludes. Also, you will be able to access the webinar and other upcoming webinars at our website at www.TechSoup.org/community/events-webinars. Now you also again like I said, will receive a follow-up email, and in that email you will have the recorded presentation along with any type of PowerPoint and resources.

Now all I want you to do is if you are also on Twitter, that's amazing, we encourage you to tweet us @TechSoup, or use the hashtag #tswebinars.

### Slide 3: The Need Is Global — And so Are We

So now let's give you a little bit more background about TechSoup. TechSoup is headquartered here in San Francisco, California. And what I want to do is I want to ask everyone where are you located? So take a few seconds in the chat, there's quite a few of you, to let us know where you are chanting from.

Great, Athens Georgia, we have links in Michigan, we have Chapel Hill North Carolina, San Mateo, Pittsburg, yay. So yes, we have a variety. It's a lot of people here, so welcome to everyone.

### Slide 4: Presenters

And I just wanted to reiterate, my name is Alicia Kidd. I'm the Online Learning Specialist. Also we have Susan Hope Bard who is the Training and Education Manager for TechSoup. Then you have Silvie and Maria, project manager for Archive-It and also they are both archivists here with Archive-It.

So now what I'm going to do is I'm going to transition it to our amazing presenters, and you are going to learn some amazing content and information about archiving. Take it over.
**Slide 5: SOS: Save Our Site! Archiving Web Content**

**Maria:** Alrighty. Thank you so much. So my name is Maria Praetzellis. I am a project manager at the Internet Archive working specifically with Web archiving. So I'm really happy today to be able to kind of give you guys an introduction to web archiving and to an exciting new grant project that we have.

**Slide 6: Agenda**

So our agenda today, I'm kind of assuming that web archiving is pretty new to you, so we are going to start off by just kind of going over some of the nuts and bolts about what web archiving is, why it is important. I will give you some examples of web archiving initiatives in public libraries that are happening. Then I'll talk a little bit about the Community Web Project which is the grant opportunity that we have for public libraries. My colleague Silvie is going to give you a demonstration of what some web archive collections look like that are being created by public librarians. Then we will wrap-up with any questions that you all might have.

**Poll Question: What is your familiarity with web archiving?**

So I just wanted to ask a question to get this started.

**Alicia:** Yes, so I'm going to take over and do the polling question. So what we want to do is we want to know everyone's knowledge base of using web archiving. So take a few seconds to answer this question, "What is your familiarity with web archiving?" Number 1, experience building web archiving; number 2, using web archiving but not for me myself; heard of it; or what is web archiving? So take a few minutes to answer, or just a few seconds to answer the survey question, the polling question, so we can get some feedback, 3, 2, 1.

**Maria:** Great. All right, thanks everyone. So it really looks like the vast majority of you really were somewhat familiar with it, like you've heard of it, but probably not of a lot of experience actually hands-on working with web archives. So that's perfect. That's exactly what we were hoping to reach.

**Slide 7: The Internet Archive**

So little bit about us, so at the Internet Archive we are a nonprofit digital library and archive. We are located in San Francisco, neighbors with TechSoup. That's actually a photograph there of our office in San Francisco. It is a former Christian Science Church. It's big, and beautiful, and really a fun place to work. It's also a really interesting place to take a tour. If you find yourself in San Francisco and want to come by, just reach out to us, and we can't kind of coordinate that for you.

We were founded in 1996 by the Internet Pioneer Brewster Kahle, and we were officially designated a library by the State of California in 2007.

**Slide 8: The Wayback Machine**

Most people know us by the Wayback Machine. So we are freely available online at archive.org/web. We are the largest publicly available web archive existence. So we have been doing this for a very long time, since 1996. So we have captures of the web going all the way back to 96. So that entire archive constitutes over 302 billion webpages. This archive is constantly growing. We add about 1 billion URLs every week.

**Slide 9: Web Archiving**

So a little bit about web archiving and some of the goals and process of creating these. So the goal of a web archive is to
really re-create the same experience that you'd have if you visited that website on the day it was archived. So think of it as your time machine going back in time, seeing that page as it was the date it was captured.

So the way we do this, we have crawlers at go out. They capture as much information as possible from all of the original web resources. And then they use these resources to play back the archived version of the site using our Wayback software.

So just an example here of web archiving, so this is NASA.gov. You can tell you are looking at an archived webpage. It's a little small. But the banner up at the top is just letting you know these are archived webpages. So all the way on the left you have a capture from 1996. So going all the way back you can see it's very plain, no images, just really text information presented there. 2007 it's gotten a lot flashier. They've added some dynamic components and a lot of images. And in 2017 this is a fully modernized site with all of that content added as well.

So by capturing this site through the years you are be able to go back and see those versions of the website from the data capture. So if you actually went to an archived webpage, you could click on any of the links and it would take you to those pages, and they should function just like they would if you were on the live web.

**Poll Question: How long, on average, do you think information on a website lasts?**

**Alicia:** Great.

**Maria:** I'm sorry, go ahead.

**Alicia:** No, go ahead. I apologize. Now we are going to go to our next polling question now. It says here, "How long on average do you think information on a website lasts?" And the options you have to answer are 33 days, 92 days, 1.5 years, or 3 years. So take a few moments to answer, to give what you think your answer is, 3, 2, 1.

**Maria:** I'm so curious to see what people's guess was on this. So you all are very smart. The average lifespan of a webpage is in fact 92 days.

**Slide 10: 92 days**

That was determined by our data scientists here at the Internet Archive. So basically, they found that this is the time at which the average website has either the content has changed on that webpage, or it's been removed from the web all together. So that's really illustrating why archiving Web content is so important, because it's very ephemeral. It's not going to last for a long.

**Slide 11: Web Archiving in Public Libraries**

So I just want to switch over and talk a little bit about some web archiving projects in public libraries. So in 2014, the NDSA did a survey of web archiving in the United States. They were looking at a number of different components about web archiving, one of which is what types of organizations are doing web archiving. So they found that about 2% were coming from public libraries, so the majority of institutions doing web archiving were state and government archives, and the university or college level.

So the reason why this was kind of concerning to us at the Internet Archive is because public libraries have such a long tradition of collecting analog materials documenting their region, and thinking of local history rooms with amazing clipping files of newspapers and photo collections, and manuscripts or special collections about notable figures in the community. A lot of local history rooms also collect municipal records as well. So as this content has transferred so that it's really being increasingly published online, and only online, there is a gap in these collections that are really kind of fundamental to community and local history. So it's that gap that the Community Web Project is seeking to bridge.
Slide 12: San Francisco Public Library

So we do have a few public libraries who have been partnering with us at the Internet Archive, and using Archive-It which is our subscription web archiving software. These libraries are also partners in the Community Web Project as well.

So San Francisco Public Library, also our neighbor, they have been our partner since 2007. Their collecting is run out of the Government Information Center, so not surprisingly, there are kind a lot of sites related to regional government agencies. They've got a lot of websites that they have been archiving. They've got over 600 that they have archived over the years.

So some of the topics they collect on, climatological data, city department websites, local events. Like these are screen shots of these web pages. So the bottom right they've got the Super Bowl which was a big, big deal in San Francisco. So they collected a bunch of websites to deal with that. They also have some city commissioned websites as well.

Slide 13: Cleveland Public Library

Cleveland Public Library is another partner. They also collect a lot of government and municipal websites related to Cleveland. Just some screen shots of archived webpages around city and government, local news, tourism etc.

Slide 14: East Baton Rouge Parish Library

East Baton Rouge Parish Library is a fairly new partner, but they are doing some really cool stuff. I'm really happy to be working with them. They have some interesting collections. And Sylvie's actually going to go in and show you some of these during her demo. But they've got sites related to significant local events. So that includes news articles that they are capturing, and it also includes social media. So we do get, a really common question is, "Can you archive social media content? I've got a Facebook page, or Twitter that I need to capture," or maybe your community has these social media sites that are really where important conversations are happening. And we definitely can archive social media. And I would say at this point, the majority of our partners do archive social media as part of their collecting strategy.

Poll Question: Does your institution have an active local history collecting program?

So I just want to ask a question here. "Does your institution have an active local history collecting program?" This is just to let us know to get a sense of what kind of collecting you all might do.

Alicia: So great. So the next question is, "Does your institution have an active local history collecting program?" So yes, no, or your definition of "active." So take a moment to answer that question, 5, 4, 3.

Maria: Alrighty. Thanks everyone. So it looks like most of you, about 60%, do have an active local history collecting program which is great. So exactly the type of institutions that we are hoping to reach out to, so that this local history collecting can start to incorporate content that is exclusively online at this point.

Slide 15: Community Webs

So now I'll talk specifically about the Community Web Project. So it is a two-year IMLS funded program. Really the goal again, is to empower public libraries to build collections of historically valuable web published materials that document their local communities. So as part of this grant and this program, we are not dictating to libraries what content they should be capturing, or the topics of that content. It's really up to the local libraries and their communities.
what they decide is important to capture. So a lot of people have been asking if there is a specific requirement for what they are capturing, and it is completely up to the libraries.

So what do you participants get through this project? There is an annual $3500 stipend that's every year for 2 years, and that is to be used to attend conferences. We do have cohort meetings where the other participants get together and talk about their projects, and other professional development events. So that includes additional, or courses may be on digital curation, or related topics.

It also includes a 5 year subscription to Archive-It. And Archive-It is that web archiving software. That is for 5 years. So even though the project is only for 2, we've extended it so it extends an additional 3 years just so that these web archiving programs can be fully rooted in the library within that five-year span. And it also includes in person and online trainings in web archiving, and also in outreach, and patron engagement.

So many people have asked about what does participation look like? How much time is this going to be needing for staff? Obviously, we are all strapped for time. So we tried to develop a program that really isn't too time intensive. We have determined that on average it would be about 2 hours a week in staff time. I do think when you are first getting to know Archive-It, first learning about web archiving, and getting your program established, it is likely that it would be more than 2 hours in the very beginning. But once it gets kind of in the groove, and you've got your collections created, I think on average it would not be more than 2 hours a week.

So it also includes 6 project related virtual trainings. We are partnering with Web Junction on those trainings, so we will have a whole online course space. Those sessions will be about an hour each and we will have 3 per year. We are also looking for or to create a very active cohort. So we are looking for people who are willing to contribute to blogs about the project, and who really are going to be engaged in the public library community, and help kind of spread the word about web archiving to their colleagues.

It does include traveling conferences. Again, those are covered by the annual stipend. The first in-person cohort meeting is pretty soon after the participants are announced. That is November 2nd and 3rd, in San Francisco at the Internet Archive. Attendance at that meeting is mandatory, so we are asking for people who are applying for this project to be sure that they could attend that meeting. We really want it to be a collaborative project where people are getting to know their colleagues, and really forming a community of librarians working on this. So we think that meeting in person is really a key for that. There's only so much you can do virtually. I think there is something to be said for face-to-face, at least in the beginning.

And then moving forward we encourage the cohort to attend at least one local, regional, or national, if you wanted to, conference to speak about the project or to promote it. So that could be a panel presentation. It could be a poster session etc. Or if you just want to lead a discussion group, that would be great.

So some key dates with the project, applications are due Friday, August 25th. It's a pretty short application, so it shouldn't take too much time to apply. So I definitely encourage you not to be intimidated and give it a try. We will be announcing the cohorts on Friday, September 8th. We are sending around — I can see Susan already chatted it in — but on our project page there is going to be a link to the application there.

Slide 16: Archive-It Demonstrations

So I'm going to turn it over to my colleague Silvie, and she is going to give you a demonstration of some public libraries and their web archive collections.

Silvie: Thank you Maria. Just a moment. Let me just confirm you can see my screen.

Maria: I sure can.

Demo: Archive-It.org
Silvie: Okay, great. So here we are on Archive-It.org. As Marie mentioned, all of the participants in the Community Web Program will have access to Archive-It accounts where they will be building, and archiving their own websites, building a web archive collection. This is the portal that we provide our partner organizations, so they are able to provide public access to their archived website collection.

So I'm just going to scroll a little bit here. You can see that you can explore through collections up at the top, or search and explore through collecting organizations here, or search for a name. I'm going to go ahead and click into the East Baton Rouge Parish Library. This is one that Maria mentioned earlier, and this is a really great example of a public library building web archive collections.

**Demo: East Baton Rouge Parish Library**

So you can see this is their public access page on Archive-It.org. They have added a description. They've uploaded their own logo. And if I scroll down a little bit, I can see the collections that they have created. So not only are they collecting their city website and library website on an ongoing basis, but they are also creating collections on events that affected their community at different times. So we can see a collection on Louisiana Flooding, the Shooting of Alton Sterling, and the Shooting of Baton Rouge Police.

**Demo: Louisiana Flooding**

If you click into one of these collections, it's going to open up the collection page. Again, they've added their own description and a logo here. And as I scroll down a bit, I can see the websites that they have been archiving in this collection. It looks like they have added a bit of information about a lot of these sites. These are all related to the flooding in Louisiana.

**Demo: URL**

So if I click on one of these, I'm going to open it over here. So I've click on a URL, and that's going to bring me to a calendar page. So they have archived this website once, as we can see on August 21st, 2016. So if I click into that and open the archived website — I'll give that a minute to load.

So this is a news article about school closings due to the flooding. And you can see it's an archived website because of this banner here at the top. All websites archived with Archive-It have this banner. You can see that it was collected by the East Baton Rouge Parish Library, and it was captured on August 21st, 2016. So we are seeing this page exactly like we would have if we were looking at it back in August of 2016.

**Demo: East Baton Rouge Parish Library > Louisiana Flooding**

Let's take a look at one more collection here. I'm going to click into their library collection. So this is something they are archiving on a regular basis. So again, here is that logo and the description for this collection. If I scroll down a bit I can see the website that they've archived. I'm going to go ahead and click into that. And I see this calendar page has a lot of entries. That means that they are kind of documenting this site over time. I'm going to click into one of these captures from December 6th, 2016 and let that load.

**Demo: December 6th, 2016**

And again, this is telling me that this was archived by the East Baton Rouge Parish Library on December 6th, 2016. And I should be able to use this site the same way I would on that day. So you should be able to click through it. It's going to be interactive the same way it was. And this is also kind of a neat little artifact here. We saw that the flooding, the flood collection had content from August 2016. This is December, and we are still seeing that apparently the flood was still
affecting their library system. So it's kind of an interesting little piece there. And with that, I am going to head back to our slides.

**Slide 17: Learn More**

And I think we are about ready to open it up for questions.

**Alicia:** Great, thank you so much. Silvie, that was an amazing showing the demonstration. So yes, we have some great engaging questions. The first question that was cued up was, "Can web online content be combined with digitized content?"

**Maria:** I'll take this one. So this grant is specifically for web based content, so it can't be used for digitization projects. I'm assuming that's what they mean. And you could archive sites that have digitized materials, but I don't know, that's probably not the best use of it. So I guess the simple answer is, it's really for more digital web based content, not digitization.

**Alicia:** Great. Now the next question is, it states here, "Is archived content stored on local servers, or hosted on your servers." So for example, is the public facing web page for content a local or a hosted service?

**Maria:** So we do all of the hosting at the Internet Archive. So really, from the library perspective all you need is an Internet connection, and we host and store all of that data for you. It is also important to know that that is a commitment that we make going forward. So even beyond the 5 years of Archive-It, if you didn't continue web archiving, we would continue to host that data and provide access to that data.

**Alicia:** Great. And the questions just keep on coming. This next question states, "Is the training for just the librarian, or is it for people, or can staff, library staff get the training as well?"

**Maria:** So what we want is kind of one point person from the library to commit to participating in the project for 2 years. But we do recognize that 2 years can be a long time, so people might change jobs. So other people on the staff could certainly get trained as well, but we do want kind of like a primary point person, so that we have that cohesive community in the cohort.

**Alicia:** And I have another question because you offered that amazing cohort. Some people may not be able to go, so the question is, "Are you planning to have another cohort next year? And around what time can people to expect to hear about it for 2018 or 2019?"

**Maria:** So yeah, this project is 2 years. And we only have funding for this one cohort. So assuming we are successful and we have a lot of interest, it definitely helps us go back to the IMLS and say, "Hey, there was big demand for this, and it went great. Can we do it again?" But as of now, we only have the funding for this one time. But that's not to say it won't happen again, but we don't know for sure.

**Alicia:** Okay, great. And this question is an interesting question. It's about archiving software and social media. So can Archive-It software archive social media like social media sites like Facebook, like if you have a Facebook page, and you have information on there. Can a library archive a Facebook event, or for local organizations?

**Maria:** Yes. So you definitely can archive social media sites. And that includes Facebook or Twitter. We also have people archiving Instagram. So yes, definitely possible, very common. I think most of our partners at this point are capturing social media content.

**Alicia:** I have a tech question. It's basically about the software. So are there any IT or infrastructure requirements for participating libraries such as, do they need a specific server, software, external hard drives, web design etc. or do you guys work with them once they purchase the software to make sure they have the right requirements.

**Maria:** No, it's completely web-based, so it's a web-based application. I'm sorry, I should have made that more clear. So
they don't need any software to install. There are no hardware requirements. All you need is an Internet connection, and an account, and you are good to go.

Alicia: Okay. Another question is it states, "In order for my library to archive an organization's website, I guess including the city, what kind of authorization/permission does one need?" So when they are archiving, I guess in the intake process, is there any type of formalities that one libraries need to take before archiving?

Maria: No. It's really up to your institution. But on a technical level, there is no process required in order to archive those websites.

Alicia: Also in reference to community grants?

Maria: Do you mean like referencing that that's where it came from?

Alicia: I'm assuming so, or if they were awarded?

Maria: Oh, I see. Gosh, that's a good question. I never really thought of it.

Alicia: Well, what we can do if we don't have the answer we'll can table with that and follow up and get an answer, but that is a great question.

Maria: Yeah, it would be nice to be credited. And I'm sure we will have ways in which we will be demonstrating some of the valuable content that has been collected as part of this grant, but we don't have a specific requirement at this time.

Alicia: And we are loving these questions. We do have time for a few more. So this is an interesting question. It says, "Can a public library's Archive-It collections be embedded on the library's website, or do patrons need to access the content through Archive-It's site." So do they need to go through Archive-It, or can it, I guess, go through the library?

Maria: It can be embedded, or what we call make a landing page that would allow that content to sort of stay within the institution's website. So it is definitely possible. We do have web partners.

Alicia: Okay, and this is a follow-up question regarding to the grant getting — can it be, how should I say, archived. So the follow-up in reference to the grant, the question is, "For the grant, one of the questions asks whether our institution will sign an agreement? So is there a place where we can go to view the agreement, or can you give us an idea of what is and it?"

Maria: That was a good question. I've been asked a few times. We are actually, to be honest, we are actually in the process of putting it together right now. But really, it's just a standard sort of M.O.U. that sort of outlines what the project is, what the responsibilities are of the participating organization. But I don't think — it's definitely not intended to be anything scary, or that's going to raise red flags from your library legal team.

Alicia: Great, and with this amazing topic the questions just keep on coming, so here's another one. It says, "Is there a chance multiple partners would archive the same site? For example, do you monitor that, and does it matter?"

Maria: That is a great question. There is always a chance of that. We don't monitor it, because it's not just a matter of archiving the same site. You might be archiving at a different frequency. Maybe you are archiving it just once, I Archive-It every month, and the content's different. So you certainly can search Archive-It.org and see if anybody else's capturing that webpage, but it is not something that we would prevent, or necessarily flag.

Alicia: Great. And this is in reference I think, to the cohort. How many public libraries do you hope will apply and be awarded?

Maria: That's a good question. We hope that lots and lots of public libraries will apply, because as I mentioned, it will help us go to the IMLS, and prove that this has been an important project, and there was a lot of interest. So it really helps us kind of make our case. It is a pretty small cohort. It's just 15 libraries. And we kept it at that size, so that we
could have a real community of people doing this, and there would be that sort of collaborative nature of it, so it's 15 libraries.

**Alicia:** All right. And another question I have here says, "Are there any copyright issues with archiving other organization's sites?"

**Maria:** That's a great question. We get asked that a lot. So with copyrights, we really kind of leave that up to our partners, or in this case, the participants in the cohort to be responsible for following their own institutional policy regarding those things. I can tell you that different institutions really run the gamut for how they handled those issues. Some institutions reach out and request permission before they are capturing a site. Some people just reach out and say, "I'm going to, we are capturing this historically important material. Let us know if you don't want us to." so basically, opt out. Some people, some institutions will go and archive that site, and then respond to take down requests. So that would be, I tell you, "Please take down this website." And then you would remove it from your archive. So there's every institution has their own policy. And we don't try and enforce any one policy, because there are so many different ways of approaching it.

**Alicia:** And I've another question that's related it, but you've probably answered it, but I'll just ask the question. It's in reference to copyright. It says, "Do we need to solicit a signed agreement from the owner of a site in order to archive it?"

**Maria:** So again, it's your institutional policy. So some institutions do that. There is some documentation, mostly in the university setting about how they have approached this. I think the majority do not do that. But there are some institutions that do seek that sort of actual agreement before they are capturing sites, but I would not say that is the majority. Again, from our perspective that is kind of on the partner's policy to decide how they are going to approach that.

**Alicia:** Great, and then I have a question that says, "Can records of archived sites be link between Archive-It and library OPAC catalogs/catalog, OPAC's catalog's."

**Maria:** To an extent we do have some feeds that I think would work for that. I'd need to know specifically what kind it was. And we are working on a project with World Cat that might allow something like that. But for the most part, most institutions, you can have a landing page on your site where you are pulling in all the data from Archive-It. Moving it into an OPAC kind of depends on how your data is organized and what kind of system you are in.

**Alicia:** Great. And this is another follow-up question. A person asked, "What if my city does not want me to archive their site, but I do?"

**Maria:** If your city does not want you to archive their site, but you do.

**Alicia:** Yes, is there are any ramifications to that, or it is it only if I guess, they find out?

**Maria:** Well, I guess in that case which I've never, especially for a city site, I've never experienced that. You can certainly request that we remove it from your web archive which we can do very quickly. So in that case, we call it a take down request, and you can just remove it from your archive.

**Alicia:** I have a question in reference to the cohort. One person is looking at the page to apply, but it says "read" — Basically, it's just not allowing them to access the link. So is the application available?

**Maria:** Yeah. It's definitely available. There is a link to the application on the project page.

**Alicia:** Okay. And then, also here I have one. It says, "Does Archive-It capture picture/media files on site, and PDFs, or other documents that might be linked on the archive site?"

**Maria:** Yes. So you definitely, everything on a page embedded material like embedded images, or PDFs, or videos, those can be captured as part of an archive.
Alicia: Now I have another follow-up question in reference to the one prior about the city, if the city does not want you to Archive-It. Another question related says, "Relating to the question about a city not wanting the site to be archived, is there a means to keep archived sites private, but still in the archive system?"

Maria: Yes. You can what we call "dark" a page. So that would mean that it still being archived, but it is not publicly viewable. Or you can actually — I guess in this instance what you would want to do is you could just make it not publicly available on the website. So that means that you can view it. You have captured it, but it's not going to be listed as one of the websites, so the public wouldn't have access to that content. So that's probably a good way to work around if you were capturing something that you thought was really important, but you weren't sure if you were ready to make it publicly available. You can definitely do that.

Alicia: Great, and then one person made basically a comment about when we talked about the copyright, saying, "Isn't the Internet Archive the organization" — so basically, it's just leaving it up to the organization to make that decision v. it being enforced, and it potentially could be a violation of rights, of copyright holders. So it's more of a statement. So is there a work around that? Are have you guys come across anything where…

Maria: We have never had a problem with that. I think the Internet Archive specifically, with web archiving, we work with hundreds and hundreds of institutions that are creating their own collections of Web content. Every institution has different collecting strategies, and policies about how they are getting that content, and how they work their permissions. So there is no constructive way for us to be involved in that process, and we really don't think of it is our place, because it's the institutional decision about how they want to handle that.

Alicia: Here's one great question, "How will you determine what libraries will be chosen for the cohort?"

Maria: That is a good question. So we are really hoping to get a diverse group of libraries. So we are hoping to get geographically diverse. We want urban and rural distributed around the country. We are also looking for participants who are really excited and motivated to help us spread the word about web archiving, and who are active in their communities. So those are kind of the type of libraries that we're looking for. But I wouldn't be dissuaded if you're a small public library, or you have small staff. Definitely, we want to have a broad range of types of libraries that are engaged in this.

Alicia: Great. Also, either one of you can answer this. It is in reference, because we have people highly interested in this cohort. One person is saying that the application on the website says, "The application says to review the participant overview, but where is it? So where is the application on the website?

Maria: Oh, I see.

Silvie: Sorry, I can jump in here. I can see where it says that on the website. And I think we are referring to the What Does Participation Look like Section on the information page, unless Maria, you have another thought on that.

Maria: So what do you mean on the actual application, just the section below?

Alicia: So it says "The application…"

Silvie: It says, "read the participant overview for details on the project." I think we are referring to the information on the information page that is linked in the paragraph above. We can make that a little bit more clear.

Maria: So we are just referring to the paragraph above. So there is no separate page. It's just that same document. We're just saying refer to the above.

Alicia: Great. And another question is, "beyond the five-year funded grant time, are there different pricing schemes for different size libraries to continue using software to continue the project?" So what if I want to continue but can't afford it?

Maria: Yeah, that's a great question. So there is definitely different pricing schemes depending on how much they are
collecting. And we are nonprofit and our goal is to have as many institutions web archiving as possible, so we definitely would be willing to work with a cohort member to make sure that they can continue using the software. We've got many nonprofits that — I don't know how should I say — get subsidized accounts of various levels. So we are pretty, we can be, we definitely want to work with the community to make sure that it is feasible for them.

Alicia: Oh, great. These were some amazing questions. And thank you to our presenters for just answering those in depth questions. Here if you want to learn more about Archive-It, and just their amazing social media. Here on the "Learn More" page we have their actual blog. We have their Twitter which is @archive-it.org. We have the Facebook. We have their Web Archiving Lifecycle White Paper, and Community Web Information websites, and also their emails. Yes, and their emails are maria@archive.org, as well as Silvie@archive.org. Now did you guys have any closing statements because I'm sure you do, if not, this was amazing.

Maria: No, I just thank everyone for coming, and some really great questions. Also I want to thank TechSoup for being such a wonderful host and being so supportive of the project. It was really great working with you. And feel free to reach out to Silvie or myself with any questions that we didn't get to answer today. And we definitely encourage you all to just give the application a try. Like I said, it's pretty short, and it's an exciting project, so I am really happy to be working with the public library community on this.

Alicia: And before we close, we actually have one more question here. It says, "What if sites I would like to archive are on my community web grants project are already represented in," — I guess in — "the archive, do they differ?" So for example, if there is duplication.

Maria: Right, that's a great question. So the general Wayback machine, those are the crawls that we run on a regular basis, it's not capturing every single website out there, or every single website to completion. So even if it had a capture of a page that you wanted to capture, it probably doesn't have it from the time that you want it, and it's probably not going to be totally comprehensive. So it might have a few pages in the site, but it might not have the entire website, just depending on how it was captured.

So by collecting it, you engage in the active curating this collection. So you are just finding that these group of sites all related to my community are being captured at this frequency, maybe it's a weekly blog or something and you make sure you are getting all of that content. And you also are curating that for your patrons as well. Does that answer the question?

Slide 18: Tech Training Online, Anywhere Any Time

Alicia: Yes it does. And thank you both to our presenters.

And before we conclude we just want to give, just wanted to engage the audience to let us know what did you guys learn from this amazing Archive-It librarian presentation? So just take a few moments to chat of what you learned, and what you didn't know now, but you know now, what you didn't know before, but what you know now. Just take a few seconds to chat what you learned from this great presentation.

Great. Now, before we go, we want to make sure that everyone, while this concludes, what you want to do is you always want to go to our website which is TechSoup.course.tc/catalog. This is our university where you can check out our online courses. It is free to join. There is a lot of great information in reference to, just a lot of information that will help libraries, as well as we expose you to a multitude of things that will help enhance your libraries, as well as your staff. It gives you a plethora of information. So again, feel free to join that website and explore TechSoup. Go through the catalog and explore.

Slide 19: Upcoming Webinars and Events

Also we have some amazing upcoming webinars and events coming up; on the 17th, How To Get Tech Donations: A Special TechSoup Tour; on the 22nd, everyone uses Excel, so this is going to be an amazing webinar for anyone who
wants to use, who wants to know about Excel to enhance their work process. And then finally, we have another webinar on the 24th, Creating Accessibility Online Resources for People with Disabilities. So make sure you go to our TechSoup webinar events page for more information.

**Slide 20: Thank You to Our Webinar Sponsor!**

And in closing, I want to thank everyone for attending. I also want to thank our sponsor ReadyTalk for allowing us to use this great platform. And everyone, have an amazing day. And make sure to answer the survey you will get. And thank everyone. Make sure to answer the survey. You will also get this recording really shortly, along with any type of PowerPoint.

Thank you everyone and have a great evening, or day.