



# Unlocking the Vast Potential of Technology for Nonprofits Around the World

TechSoup is a nonprofit social enterprise that supports nonprofits worldwide with mission-critical resources for social change.

Our work doesn't stop there: we also provide curated resources that foster nonprofits' use of technology to better accomplish their missions.

TechSoup has partnered with 70 of the world's leading civil society organizations to improve lives globally through the use of technology. These partners jointly manage a range of capacity-building programs that serve communities in nearly every country of the world.

## What TechSoup Offers



### TECHNOLOGY SOLUTIONS AND SUPPORT

Providing the technology nonprofits need to improve lives.



### EDUCATION

Enabling nonprofits to stay up to date and meet their needs.



### VALIDATION SERVICES

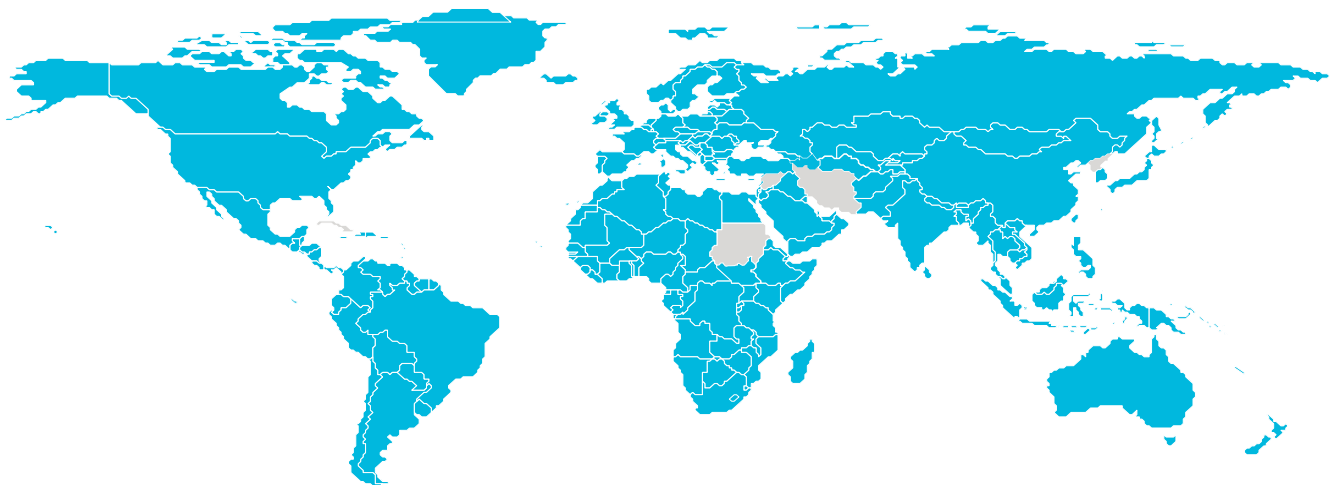
Connecting corporate philanthropy with 1,040,000 vetted organizations in 236 countries and territories.



### COMMUNITY AND CONNECTIONS

Building transformative knowledge through collaboration and partnerships.

## TechSoup Programs Benefit 1,040,000 Organizations Across the Globe



### NORTH AMERICA

\$6.1B  
440K organizations

### LATIN AMERICA

\$140M  
27K organizations

### MIDDLE EAST AND AFRICA

\$80M  
11K organizations

### EUROPE

\$2.1B  
422K organizations

### ASIA-PACIFIC

\$0.8B  
139K organizations

## TechSoup's Global Reach and Impact



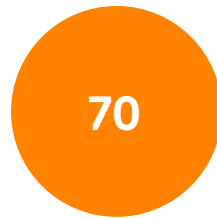
Market value of in-kind tech and funding facilitated



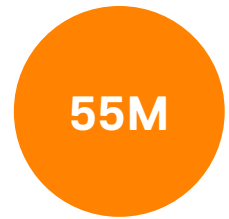
Countries and territories reached



Languages Supported



NGO partners in the global network



Annual touch points of education and engagement

### In a Day

#### THE COLLABORATIVE TECHSOUP GLOBAL NETWORK

- » is made up of 70 independent nonprofits around the world
- » delivers approximately \$5.2 million worth of resources to local communities around the world daily, along with localized educational content, and in-person and online events

### In a Year

#### TECHSOUP'S DONATION AND OTHER PROGRAMS

- » reach 159,000+ organizations across 236 countries and territories
- » facilitate the philanthropic and nonprofit-related activities of 200+ corporations and foundations
- » distribute \$1.9B worth of technology and financial resources
- » educate 10.1M individuals via blogs, articles, and tailored content

## Marketing Highlights of FY 2018

#### ONLINE

- » 889,000+ newsletter subscribers across the network
- » 111,000+ social media followers across the network
- » 13,200+ webinar attendees of U.S. program alone

#### NETSQUARED LOCAL IN-PERSON MEETUPS

- » 58,200 members
- » 1,119 events held
- » 41 countries served

## Select Funders, Donors, and Corporate Relationships

