

	Bloomerang	Community Enterprise	DonorPerfect Online	Exceed!	Fundly CRM	Little Green Light
PROGRAM AND ELIGIBILITY INFORMATION						
Donation program on TechSoup	Bloomerang	CitySoft	DonorPerfect	Arreva	NonProfitEasy	Little Green Light
Product website	http://bloomerang.co	http://www.citysoft.com/	http://www.donorperfect.com/	http://www.arreva.com	http://www.nonprofiteasy.com/	http://www.littlegreenlight.com/
Offer available to all TechSoup 501(c)(3) org types and libraries?	Yes	Yes	Yes	Yes	Yes	Yes
Offer available to organizations with maximum annual budget of	\$250,000 or less (larger organizations with budgets above \$250,000 may contact Bloomerang directly for a 10% discount)	\$500,000 or less	\$150,000 or less for donated offer under \$2 million for access to discounted rates	\$50,000 or less for donated Exceed! Basic offer \$50,001 to \$500,000 for discounted Exceed! Basic or Exceed! Premier offers	\$100,001 to \$1.5 million	\$100,000 or less (larger organizations can obtain a \$125 discount; see the Little Green Light program page)
Offer available to current or former customers?	No	Yes	No	No (users with a previous version who wish to upgrade can contact Arreva directly)	No	No
OFFER DETAILS						
Product name	Bloomerang 1-year subscription	Community Enterprise Full License	DonorPerfect Online for Growing Organizations, 1-Year Subscription DonorPerfect Online 1-Year Subscription – Access to Discounted Rates	Exceed! Basic Exceed! Premier	Fundly CRM Easy Start, Easy Grow, Easy Go, or Easy Pro Plan 1-year subscriptions (discounted)	Little Green Light Donor Management CRM, Initial Subscription
Online (cloud-based) or on-premises software	Online	On-premises or hosted online by CitySoft for additional fee (recommended by CitySoft)	Online	On-premises	Online	Online

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OFFER DETAILS (continued)						
Service contract	One year	None for software; hosting services are month-to-month.	One year	None for software	One year	None
Number of records	Up to 500	Unlimited	Up to 500 for donated offer Up to 75,000 for access to discounted rates	Unlimited (Exceed! Basic) Up to 2,500 (Exceed! Premier)	Up to 50,000	2,500 (can obtain more at extra cost)
User licenses	Unlimited	Unlimited	Unlimited	One (can obtain more for additional fee)	Unlimited	Unlimited
Support and training included?	New user orientation session, online knowledge base with videos, and email and online chat support are all included; phone support available for a fee	Online client support portal and forums, but no live support; phone support available for a fee from CitySoft or consultants	Online knowledge base and on-demand training videos included, but no live support except for chat; additional online training courses and phone support contracts available for a fee	No, but online training courses and phone support contracts available for a fee	Email, online chat support, and free webinars	Knowledge base articles; training videos; regularly scheduled introductory webinars; small-group Q&A sessions; email support
COSTS						
Initial cost (admin fee) for first year of service	\$99	\$119	Donated: \$60 Discounted rates: \$35 admin fee plus \$908 – \$8,150 (15% discount)	\$55 (donated Exceed! Basic) \$350 (discounted Exceed! Basic) \$995 (discounted Exceed! Premier)	\$1,080 to \$4,350 for 5,000 to 50,000 records	\$40
Fees after first year	10% discount off retail price (\$99 per month) paid directly to Bloomerang	None for software itself if hosted on-site (server required)	Donated: \$60 per year for first three years (renew through TechSoup); discount on Lite package after three years Discounted rates: 15% discount each year	None for software itself	Annual fees same as initial admin fee (renew through TechSoup)	Retail pricing of \$421 annually for up to 2,500 records; more for other tiers; paid directly to Little Green Light
Other services available for a fee	\$1 per month for every 25 additional records over 500 (orgs needing between 500 and 50,000 records shouldn't request the offer; they can receive a 10% discount directly from Bloomerang)	CitySoft hosting services: \$75 per month with a one-time \$100 setup fee (recommended by Citysoft)	Payment processing tools	Tech support contracts for Exceed! Basic \$249 – \$449 annually; additional user licenses \$100 per license, one-time fee Tech support for Exceed! Premier depends on modules and interfaces owned	Telephone support \$40 to \$50 per month	More records: price difference between the new tier and the lowest; data migration management: fee is for specified periods of time with a data migration specialist

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TRACKING DONORS, GIFTS, AND PLEDGES						
System tracks donations and donors	Yes	Yes	Yes	Yes	Yes	Yes
System tracks pledges	Yes	Yes	Yes	Yes	Yes	Yes
System tracks recurring gifts and pledges	Yes	Yes	Yes	Yes	Yes	Yes
Pledge reminders	Yes	No	Yes	Yes	Yes	Yes
MAILINGS						
Mail merge features	Yes	Yes	Yes	Yes	Thank-yous only	Yes
EMAILING						
System supports sending scheduled emails	No	Yes	Requires Constant Contact subscription for additional fee	Yes (via free integration with VerticalResponse or Constant Contact; requires VerticalResponse or Constant Contact subscription for additional fees)	Yes	Yes (via integration with Constant Contact or MailChimp, which may have an additional fee)
Batch emailing limits	Send up to 5,000 emails a month	Unlimited	Requires Constant Contact subscription for additional fee	Send up to 10,000 per month with VerticalResponse integration; Constant Contact requires additional fees	Send up to 200,000 annually	Depends on Constant Contact or MailChimp pricing level
System generates email reports	Yes	Yes	Requires Constant Contact subscription for additional fee	Yes	Yes	Yes

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QUERIES AND REPORTS						
User can create custom queries based on fields user selects	Yes	Yes	Yes	Yes	Yes	Yes
System has a built-in report writer/custom report generator	Yes	Yes	Yes	No (Exceed! Basic) Yes (Exceed! Premier)	Yes	Yes
System links to external report writer (e.g., Crystal Reports or Access)	No	No	Yes	Yes	No	No
System has "canned reports"	Yes	Yes	50+	40+ (Exceed! Basic) 60+ (Exceed! Premier)	Yes	Yes
System has tool for data import	Yes	Yes	Yes	Yes	Yes	Yes
DATA IMPORT/EXPORT						
Online integrated data cleaning	Yes, additional fee	No	Yes	No	No	Yes
Data conversion or migration services available	Yes, additional one-time fee	Conversion provided in most cases	Yes, additional one-time fee	Yes, additional one-time fee	Yes, additional one-time fee	Some free support; extended support in 2-hour blocks for additional fees; recommendations for consultants for entire conversions
Data can be exported to a spreadsheet or text file	Yes	Yes	Yes	Yes	Yes	Yes
VOLUNTEER MANAGEMENT FUNCTIONS						
System has tools for managing volunteers	No, but can create and track volunteer "tasks"	Yes	Yes	No (Exceed! Basic) Requires purchase of the Volunteer Management module (Exceed! Premier)	Yes	Yes

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EVENTS MANAGEMENT FUNCTIONS						
System has tools for managing events	No, but can create and track event "tasks"	Yes	Yes	No (Exceed! Basic) Yes (Exceed! Premier)	Yes	Yes
PAYMENT PROCESSING						
Accept payments through a website	Yes (via widget)	Yes	Yes	No	Yes (free API or additional fees for other options)	Yes
Integrated payment processing	Yes (gateway/merchant account fees apply)	Yes (gateway/merchant account fees apply)	Yes (gateway/merchant account fees apply)	No (Exceed! Basic) Yes (Exceed! Premier) (gateway/merchant account fees apply)	Requires "Pages" module (additional monthly fee; gateway/merchant account fees also apply)	Yes (gateway/merchant account fees apply)
Recurring gifts or online payments	Yes (gateway/merchant account fees apply)	Yes (gateway/merchant account fees apply)	Yes (gateway/merchant account fees apply)	No (Exceed! Basic) Yes (Exceed! Premier) Requires purchase of the Recurring Giving Module	Requires "Pages" module (additional monthly fee; gateway/merchant account fees also apply)	Yes (gateway/merchant account fees apply)
CONTENT MANAGEMENT						
Support for creating a website or donor portal	No	Yes	No	No	Requires additional monthly fee for "Pages" module	No
MOBILE						
Mobile access to constituent records	Not optimized	Not optimized	Yes	No	Not optimized	Not optimized
Dedicated mobile app for admins	No	No	Yes	No	No	No
Mobile giving support (mobilegiving site or text message donations)	No	No	No	No	Requires additional monthly fee for "Pages" module	No